The Effectiveness of the Implementation of the Learning Process During the 2019 Coronavirus Disease Pandemic in Ukui District, Pelalawan Regency

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Article Info

Abstract: Since the beginning of 2020, Coronavirus Disease 2019 has spread throughout Indonesia, causing education to change drastically. This caused the learning process in Indonesia to be disrupted, so that for the first time the learning process was carried out online. Ukui District is one of the areas that also implemented online learning during the pandemic. This study aims to determine the effectiveness of the Pelalawan District Education Office in the learning process during the 2019 Coronavirus Disease pandemic in Ukui District. The method used is a qualitative method by collecting data through interviews, observation and documentation. The researcher uses the theory of Dicson and Wetherbe where the results of the research are that the learning process which is carried out online is still considered ineffective due to the lack of ability and skills of education office employees and teachers in using technology, lack of understanding of learning methods that will be applied during the Covid-19 pandemic and equipment inadequate online learning support. The Education Office has tried to make online learning work effectively, but in fact this has not been effective due to existing limitations.

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INTRODUCTION

Based on the mandate of the 1945 Constitution, one of which contains the ideals of the state which aims to educate the life of the nation and advance public welfare. National development prioritizes education because the role of education is very important in various fields of life. So that the government is obliged to fulfill the obligations of the Indonesian people to provide education in order to improve the quality of society. Education is a process to prepare the younger generation to be able to compete in the future and to lead a more effective and efficient life.

Furthermore, based on data that in Indonesia at the beginning of 2020 since the spread of the 2019 Coronavirus Disease outbreak, education in Indonesia has changed drastically.

To prevent the spread of Covid-19, the Ministry of Education and Culture issued circular number 4 of 2020 which contains directions where the learning process that was previously carried out face-to-face changed to online learning, this is a new thing that requires adaptation for teachers, students schoolgirls and administrators. According to Riyan (2019; 114) learning in the network (Online) focuses on the accuracy of students so they can understand and receive information provided in online media. In order to carry out online learning, the use of technology is one of the supporting forces to achieve learning goals effectively. Therefore, studying the effectiveness of implementing learning during the Covid-19 pandemic is a relatively new discussion in the context of this research.

The development of science and technology makes teachers and students have to understand the online learning process. Technology is very influential in creating young people who have broader abilities and thoughts. For this reason, the government continues to strive to prepare facilities and infrastructure in carrying out the online learning process during the Covid-19 pandemic. Government officials are required to work more professionally, morally, cleanly and ethically in supporting and supporting the smooth running of government and development tasks for the sake of good learning during the Covid-19 era.

Pelalawan Regency is one of the regencies in Riau Province which has also been affected by the Covid-19 case so that in order to support the learning process it must still be carried out even though it is online. Furthermore, one of the sub-districts in Pelalawan Regency, namely Ukui District, which also carries out online learning, even though not all areas are in the red zone, the school does not want to take risks. Based on the fact that online learning is not running effectively, because the Education Office employees have not fully mastered the use of technology for online learning, causing teachers difficulties in transferring knowledge through online media, students are not ready to face changes with the ability, skills and understanding in use technology and understand the learning methods applied during the pandemic. Then online learning supporting equipment such as mobile phones, internet quota and less stable networks make learning hampered. Even so, like it or not, during this pandemic, learning must use online media where face-to-face learning is not possible.

Implementation of online learning during the 2019 Coronavirus Disease pandemic for the government is an effective way during this pandemic so that students continue to gain knowledge. However, there are many complaints that are felt because they are considered ineffective where during online learning there is a lack of mastery of technology and the readiness of parents to provide facilities and infrastructure to support the learning process during a pandemic. Effectiveness is one indicator in achieving goals. Effectiveness as quoted from Nofri and Khotami (2016: 159) is defined as one of the components in order to achieve predetermined goals or objectives as a measurement in which a target has been achieved in accordance with what has been planned.

The success of an organization can be measured through the concept of effectiveness. According to Robbins (2002:22) that effectiveness is something that can show:
1. Success of activity management
2. Accuracy of management procedures
3. Correct implementation of management activities in achieving predetermined goals.

Based on the opinion stated above it can be said that effectiveness is an important component in order to achieve management success, the correctness of management activities in order to achieve the goals that have been previously set. therefore, effectiveness is an important part of the management process.

In contrast to Robbins, according to Dicson and Wetherbe as quoted by Samsudin (2014) said that there are several important parts that can be used as a benchmark for effectiveness, namely:
1. Apparatus Quality
2. Administrator Competency
3. Discipline
4. Facilities and Infrastructure
5. Supervision

Based on the theory of effectiveness above, this research will discuss how the effectiveness of the learning process during the Covid-19 pandemic is carried out online by

utilizing learning methods through applications and social media to support the process of teaching and learning activities by teachers and students.

Based on the description that has been explained above, the purpose of this research is to find out how effective the implementation of the learning process is during the 2019 Coronavirus Disease pandemic in Ukui District. To strengthen the structure of this research, this section will describe various concepts and theories related to the research in question.

Government

According to Awang and Mendra Wijaya (2012: 6) government is a body that determines and implements public policies and the movement of executive, political and sovereign power through customs, institutions and laws in a country. In carrying out the duties and functions of the government, according to Ryass Rasid, there are four functions cited by Suparman (2017), namely:

a. Arrangements, making laws and regulations in accordance with the needs of this function are owned by the Legislature and carry out regulations that have been made and ratified by the legislature, the institution that implements regulations is called the executive.
b. Services, public sector and civil services are provided in accordance with the needs of the community.
c. Development, infrastructure is physical development carried out by the government for example, roads, bridges etc., to support the public interest and superstructure development is non-physical development.
d. Empowerment, empowering the community and providing facilities and infrastructure according to needs.

According to Sari, quoted by Erik, Khotami and Herman (2022: 13), government is fulfilling and protecting the needs and demands of everyone for public services and civil services as well as those of a general nature. Meanwhile government is a way to organize power and authority. Government in a broad sense as the activities of public bodies consisting of executive, legislative and juridical activities to achieve state goals. The science of government explains the understanding of the word government into two parts, the first is carrying out the duties, functions and authority, and the second is the method or system of government.

Public Policy

Public policy according to Islamy (2003: 20) is a series of actions that are implemented and implemented or not implemented by the government that have goals or are oriented towards certain goals for the benefit of the whole community. According to Budiarjo (2000:56) public policy is a combination of a decision taken by a group in order to achieve that goal. According to Kamal Alamsyah (2019) public policy is the implementation of a resource strategy to solve public and government problems. According to Syafiie (2006: 104) public policy is a kind of answer to a problem because it will be an effort to solve, reduce and prevent something bad and vice versa, be a proponent, innovate and a leader in the occurrence of good in the best way and directed action.

Effectiveness

Effectiveness is defined as a key element to achieve the goals or suggestions that have been set in each organization, activity or program. The concept of effectiveness is a factor to determine whether it is necessary to make significant changes to the form and management of the organization or not (Erik, Khotami and Herman 2022:15) Siagian (2003:77) says that effectiveness is the ability of individuals or organizations to obtain and utilize existing resources to the fullest in order to achieve the operational and operational goals of an organization.Effectiveness according to Rosalina (2012) is a key element for achieving the goals or objectives that have been determined in every organization, activity or program. It is called effective if the goals or objectives are achieved as determined.

According to Campbell quoted by Mutiarin and Zaenudin (2014: 96-97) said that effectiveness is the level of ability of an institution or organization to be able to carry out all tasks to achieve the goals that have been d etermined. Meanwhile, according to Hamalik quoted by Azhar Arsyad (2007:15) that the use of learning media in the learning process can generate new desires and interests, generate motivation and stimulation of learning activities and can bring psychological influences on students. The use of learning media will greatly help

the effectiveness of the learning process and the delivery of messages and lesson content in accordance with the demands of the curriculum.

Conceptually the effectiveness of learning by Haryoko (2012) can be interpreted as a treatment in the learning process which has the following characteristics: an atmosphere that can influence or something that impresses on appearance and the success of efforts or actions that affect student learning outcomes. Furthermore, to prevent transmission of Coronavirus Disease 2019 the Ministry of Education and Culture issued Circular Number 4 of 2020 concerning Implementation of Education Policies in an Emergency Period of the Spread of Coronavirus Disease 2019 containing directions regarding online or distance learning.

The Regional Government of Riau Province issued a Circular Letter of the Governor of Riau No. 800/Disdik/1.3/2020/4514 Concerning Education Providing Services in the Context of Preventing the Transmission/Spread of the 2019 Coronavirus Disease, which contains all teaching and learning process activities replaced by learning from home through distance learning methods or also known as online learning.

Then the Pelalawan Regency Education and Culture Office also issued a Circular Letter concerning Education Implementation Services in the Context of Prevention/Spread of the 2019 Coronavirus Disease which contains provisions for implementing the learning process from home using various applications, educators are required to arrange material/task planning for students in each subject. the lesson, keep a safe distance when communicating between individuals.etermined.

RESEARCH METHOD

This research method is qualitative in order to be able to solve problems by conducting interviews, namely collecting data in order to obtain information from informants, observation and documentation. This study uses a qualitative type of research that describes the actual situation by collecting data, analyzing it, this method attempts to provide an overview of the situation in the field.

This research was conducted at the Pelalawan District Education Office and a number of elementary schools in Ukui District by presenting several informants from the Education Office, the Head of Elementary Schools, Principals, Teachers, and Students and Parents. As for the number of all informants in this study, there were 9 people who were selected based on the purposive sampling technique with the consideration that the informants were people who knew information about research and were considered competent to answer research questions.

RESULT AND DICUSSION

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Effectiveness is the success in achieving the desired goals by utilizing existing resources and capabilities. In this study, researchers used theory according to Discon and Wetherbe (Samsudin: 2014) benchmarks in effectiveness can be seen whether it is successful or not seen from, among others: the quality of apparatus, administrator competence, discipline, facilities and infrastructure, and supervision. The following is a description of the findings from each dimension in this study.

1. **Apparatus Quality**

To see how effective the online learning process is, researchers found that the quality of the apparatus was still lacking because the Education Office employees and teachers did not really have the ability to run online learning activity programs. The quality of human resources such as staff and teachers is needed in order to convey knowledge in the learning process carried out during the 2019 Coronavirus Disease pandemic. Although most employees and teachers have a Bachelor's level of education (S1), not all employees and teachers have the absorption capacity. and the same knowledge that makes it difficult to provide learning during

the 2019 Coronavirus Disease where each subject has a different level of understanding for both teachers and students.

2. Administrator Competency

Regarding the competence of administrators, researchers found that there were limitations to the competence of administrators for Education Office employees and teachers such as the ability, expertise and understanding of mastering technology in the learning process during the 2019 Coronavirus Disease pandemic which was still lacking resulting in teachers having difficulty delivering material and students having difficulty gaining knowledge and understanding material and learning methods conveyed by the teacher. Where the teacher only gives material and assignments without explaining via WhatsApp. Whether online learning is effective or not is not seen from how many teachers give assignments to students, but from the ability of the Education Office and schools to make new breakthroughs in delivering material and what methods are used in online learning so that students understand the material being taught.

3. Discipline

The education office has given schools the ability to organize learning process activities during the 2019 Coronavirus Disease pandemic by following the provisions that have been submitted regarding online learning directions. But in fact, even though the school has designed learning activities by changing the learning schedule every week and making new breakthroughs where the teacher reports attendance every week to the school principal, the learning method is not only carried out via whatsapp but also utilizes other applications by providing material via video and YouTube so that students -Students don't feel bored, this also doesn't go well enough due to existing limitations such as not being disciplined in time due to hampered internet networks, assignments that are not submitted on time and the number of students who do not take part in learning for various reasons.

4. Facilities and Infrastructure

In online learning, equipment is needed to support the learning process by fulfilling facilities and infrastructure such as cellphones, computers, internet quota and a stable internet network. With current economic conditions, the Education Office is helping schools to get internet quota assistance for teachers and students so they can take part in online learning. By recording the telephone numbers of teachers and students in order to get quota assistance from the ministry of 10-15 Gigabytes (GB) every month for 6 months. Then regarding cellphones and computers, the Education Office handed them over to each parent. But in fact not all parents can meet the needs of students, including providing internet quota which is relatively more expensive in the regions. Because not all students have cellphones and internet quota, the school provides a solution so that students continue to gain knowledge and are not left behind in class by picking up and delivering assignments to school once a week, so the Education Office provides assistance in the form of a place to wash hands, handsanitizers and masks to continue implementing health protocols.

5. Supervision

The implementation of online learning requires supervision by the Education Office for the directions and provisions that have been made so that they can be evaluated so that learning runs effectively, paying attention to and finding solutions to the limitations and constraints felt by teachers, students and parents. The Education Office must also involve schools and parents so that they can supervise and assist students in the learning process during the 2019 Coronavirus Disease pandemic. In this study the researchers found that the supervision carried out by the Education Office already existed but the solutions provided were still not going well

CONCLUSION

The online learning process in Ukui District, Pelalawan Regency is still considered ineffective because there are still many perceived obstacles, starting from the ability, skills and understanding in using technology for Education Service employees and teachers so that the knowledge provided is not conveyed properly. With limitations regarding facilities and infrastructure making learning less effective, the Education Office leaves it up to each parent to meet the needs of students in the learning process during the 2019 Coronavirus Disease pandemic such as providing cellphones and internet quota but in fact not all parents can provide equipment supporting online learning during the 2019 Coronavirus Disease pandemic with different parents' economic limitations.

Then regarding the internet quota, the Education Office only relies on quota assistance from the ministry. Judging from the implementation of learning during the 2019 Coronavirus Disease pandemic, both the Education Office, schools and parents, there are still many inhibiting factors that cannot be resolved and solutions are found so that online learning is considered ineffective. The Education Office left it up to schools to make new breakthroughs in the learning process during the 2019 Coronavirus Disease so that learning would run better by making a different schedule every week and learning to use a variety of existing applications. However, this has not gone well due to existing limitations.

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